Contents

1. Ethnographic Atlases and the Assessment of Regional Cultural Patterns ... 13
1.1 Research on the regional structure of Hungarian folk culture ... 13
1.2 Atlases of ethnography in Europe ... 22
1.3 Using ethnographic atlases to draw a picture of regional cultural patterns ... 28
1.4 Computer processing and analysis of ethnographic atlases ... 31
1.5 Territorial units defined using computer software ... 33
1.5.1 Terminology ... 33
1.5.2 The name of cultural regions ... 36
1.5.3 Delineation of cultural regions ... 37

2. Preparations for Computer Processing and Analysing the Data of the Atlas of Hungarian Folk Culture ... 39
2.1 The Atlas of Hungarian Folk Culture (AHFC) ... 39
2.2 The Atlas of Hungarian Folk Culture as a database ... 42
2.3 Digitalisation of the Atlas of Hungarian Folk Culture data ... 46
2.4 Database in the EM Tool program ... 47
2.5 Cluster analysis ... 48
2.6 Converting the database before analysis ... 50

3. Cluster Analysis of the Atlas of Hungarian Folk Culture ... 55
3.1 Analysis using the EM Tool program ... 55
3.2 Clustering all map sheets and settlements (communities) ... 56
3.3 Filtered clustering ... 64
3.3.1 Filtering out settlements in disperse clusters with numerous zero-value data ... 64
3.3.2 Filtering out the time factor ... 65
3.3.3 Filtering out the language factor ... 67
3.3.4 Filtering out sheets with too much zero (missing) data (presenting thematic and territorial details) ... 68
3.3.4.1 Cluster analysis after filtering out sheets with more than 200 zero-value datapoints ... 69
3.3.4.2 Cluster analysis after filtering out sheets with more than 50 zero-value datapoints ... 70
3.4 Conclusions ... 72

4. Computer Processing the Data of European Atlases of Ethnography: the Potential for and Theoretical, Practical Problems Thereof ... 74
4.1 Ethnographic atlases included in the study ... 74
4.2 The map sheets of the atlases ... 75

4.3 Problems with the data collection methodology and the determination of collection points ... 78
4.4 The biased nature of ethnographic atlases ... 81
4.5 Spatial and temporal distribution of data ... 86
4.6 The problem of linguistic geography and the impact of dialects ... 89
4.7 Computer processing and analysis of ethnographical atlases ... 89
4.8 Test analysis of the Atlas of German Folk Culture (ADV) and the conclusions drawn from it ... 92
4.8.1 Selection of the test area ... 92
4.8.2 Selection of maps involved in the analysis ... 93
4.8.3 Preparation of the database for analysis ... 93
4.8.4 Analysis of the sample maps of the ADV and evaluation of the results ... 94
4.9 Expected results of processing each of the atlases of ethnography ... 99

5. The Regional Division of the Hungarian Language Area Based on Cultural and Other Aspects ... 101
5.1 Supplementary informational maps in the Atlas of Hungarian Folk Culture and territorial distribution established on this basis ... 103
5.1.1 Administrative and political distribution ... 105
5.1.1.1 Administrative maps ... 105
5.1.1.2 Administrative-political divisions and their correlation to cultural distribution ... 107
5.1.2 Ethnic conditions ... 111
5.1.2.1 Ethnic maps ... 111
5.1.2.2 Ethnic conditions and their correlation to cultural distribution ... 112
5.1.3 Religious conditions ... 113
5.1.3.1 Maps on religious affiliation ... 113
5.1.3.2 Religious conditions and their correlation to cultural distribution ... 114
5.1.4 Settlement demography ... 116
5.1.4.1 Demographic maps for settlements ... 116
5.1.4.2 Settlement demography and its correlation with cultural distribution ... 118
5.1.5 Agricultural conditions ... 119
5.1.5.1 Maps about agricultural statistics ... 119
5.1.5.2 The regional character of agricultural data and its correlation to cultural distribution ... 120
5.1.5.3 Determination of the regional distribution in agriculture by cluster analysis and correlations with cultural distribution ... 124
5.2 Regional distribution maps based on cultural and other aspects ... 126
5.2.1 Geographic distribution ... 127
5.2.1.1 Geographic distribution maps ... 127
5.2.1.2 Geographic distribution and its correlation to cultural distribution ... 130
5.2.2 The pattern of dialects ... 136
5.2.2.1 Dialect maps ... 136
5.2.2.2 Dialectic distribution and its correlation to cultural distribution ... 138

5.2.3 Cultural distribution based on certain cultural aspects 141
5.2.3.1 Settlement and building 142
5.2.3.2 Economy (foraging, hunting, fishing, and gathering, animal husbandry and land cultivation) 150
5.2.3.3 Transport, traffic and trade 155
5.2.3.4 Cottage industry and handicrafts 158
5.2.3.5 Everyday life (homes, clothing, and food) 161
5.2.3.6 Society, kinship, and life cycle events 167
5.2.3.7 Customs and beliefs 168
5.2.3.8 Folklore text 170
5.2.3.9 Decorative art 172
5.2.3.10 Folk music 173
5.2.3.11 Folk dance 175
5.3 Summary 178

6. Summary and Conclusions
Cultural Regions of the Hungarian People 181
6.1 Methodology 183
6.2 Results 187
6.3 The cultural regions of the Hungarian people 194

Bibliography 211

Atlases 234

Appendix

Appendix 1 241

Appendix 2 251

Appendix 3 366

Appendix 4 376

Appendix 5 405